



Maya Leibman

Executive Vice President and Chief Information Officer

Maya Leibman is executive vice president and chief information officer. She is responsible for all technology efforts including software development, infrastructure, operations and security. In this role, Maya led the systems integration of American Airlines and US Airways. She also leads the organization's next generation strategic initiatives including transitioning to the cloud, advanced analytics, machine learning and the advancement of DevOps tools and principles.

Prior to her role as CIO, Maya was president of the world's largest loyalty program – AAdvantage. There she led efforts including member acquisition, retention, marketing, co-branding, and analytics. Maya joined the airline in 1994 in the Revenue Management department and led a variety of pricing and yield management teams focused on optimizing airline revenue.

Maya serves on the Dallas Theater Center board of trustees and volunteers for a number of local organizations, including the So SMAART program, where she works with minority girls ages 9 to 12, teaching them about technology and life. She is the executive sponsor for Living Green — American's Employee Business Resource Group that explores new ways for us all to “reduce, reuse and recycle.”

Maya earned a Bachelor of Arts degree in English literature from the University of Chicago and a Master of Business Administration degree from the University of California, Berkeley.